Privacy Notice – eshop registration

1. Who is the Data Controller?

Dormer Pramet
Dormer Pramet s.r.o.
Uničovská 2, 787 53 Šumperk 1, Czech Republic
Company ID: 25782983
Email: dp@dormerpramet.com

2. What Personal Data Do We Collect?

When you sign up for our newsletter and marketing communication, we collect the following data:

- Your business contact details: Title, First and last name, company, country email address

3. Why Do We Process Your Personal Data?

We process your data in order to:

- **To process and fulfill your orders**, including payment, delivery, and customer support.
- **To manage your user account** and provide access to order history and personalized settings.
- **To communicate with you** regarding your purchases, account status, or customer service inquiries.
- **To send you marketing communications**, if you have given your consent
- **To improve our website and services**, including analyzing usage and purchasing behavior to enhance user experience.

4. What Is the Legal Basis for Processing?

We process your data based on your **explicit consent** under Article 6(1)(a) of the GDPR.

You may withdraw your consent **at any time** by clicking the “unsubscribe” link in any email which you receive from our organization.

5. Who Has Access to Your Data?

Access to your data is restricted to authorized staff at Dormer Pramet and technical support teams (only for support purposes).

We do not sell or rent your data to third parties. Your personal data will never be disclosed, divulged or made available to unidentified parties.

If data is transferred outside the EU/EEA, we will take contractual warranties (as subscription of standard contract terms approved by the European Commission) subscripted with the offshore companies that received the data; these contractual warranties provide the same level of data protection prescribed by the EU legislation.

6. How Long Do We Keep Your Data?

We retain your data only as long as necessary for the purposes described in this notice or as required by law.

- Your data will be stored while you are subscribed to our newsletter.

If you unsubscribe:

- We will stop sending emails immediately.
- Your personal data will be removed from our marketing systems within 24 hours, unless we are required to retain it for legal reasons.

When personal data is stored after the initial purposes have been fulfilled, Dormer Pramet uses the following criteria to determine the storage period:

- as required by legal obligations (such as book-keeping or labor law retention requirements) or contractual obligations (such as collective bargaining agreements), to which Sandvik is subject; or
- to meet legitimate business purposes for storing the personal data longer and such legitimate purposes shall be documented and communicated to you upon request; or
- to meet applicable statutes of limitations (deadline for when a lawsuit may be filed for a particular legal right), for example, for to exercise, establish or defend claims, and during and in preparation of litigation or investigations

7. Your Rights

You have the right to:

- **Access your personal data**: you have the right at any time, to obtain confirmation as to whether your personal data are being processed and ask for clarification about the information included in this privacy notice;
- **Correct inaccurate data**: you can request the rectification (integration or updating) or correction of your data if not accurate;
- **Request erasure** ("right to be forgotten"): you can ask the erasure; if the consent is withdrawn or you oppose for legitimate reason to their treatment; if the personal data have been unlawfully processed, that is in case of a legal obligation of deletion;
- **Restrict the processing**: you may request to process your data solely for the period necessary for the rectification; in case of unlawful processing and excluding any other data processing; in case the data we have kept can be useful for you to exercise your rights in court of law and, finally, if you oppose to the data processing and there is a review of the prevalence of our legitimate reasons to yours.
- **Object to the processing**: you can at any time object to the processing of your data, unless there are compelling and legitimate reasons for us to proceed with the data processing which override yours (for example, for our exercise or defense of legal claims).
- **Withdraw your consent at any time**: you can withdraw your consent at any time by notifying the Data Controller. The withdrawal will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the Data Controller (dp@dormerpramet.com) or submitting a Personal data requests.

You can also address the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

8. Questions?

For any questions about how we process your personal data, contact: dp@dormerpramet.com